

# DUAL HIGHER EDUCATION WITH A BRIGHT FUTURE



The Berufsakademie becomes  
a dual university



## **THE BADEN-WUERTEMBERG COOPERATIVE STATE UNIVERSITY (DHBW)**

The Baden-Wuerttemberg Cooperative State University with its headquarters in Stuttgart is the first university in Germany to integrate academic studies with workplace training.

Founded on 1 March 2009, it is based on the successful 'dual learning' concept of studies that was pioneered by the Berufsakademie (University of Cooperative Education) in Baden-Wuerttemberg more than 35 years ago.

With around 25,300 undergraduates, more than 8,000 partner firms and institutions and more than 100,000 former students, the Baden-Wuerttemberg Cooperative State University counts as one of the largest universities in the state.



## **KEEPING THE TRIED AND TRUSTED – ADDING NEW STRENGTHS**

Its organisational structure is modelled on the US State University system, with administration at both central and local levels. The eleven locations of the former Berufsakademie have therefore been retained. With their special areas of responsibility and extensive contacts with regional firms and institutions, they form the main pillars of the Cooperative State University.

Throughout its various locations, the Cooperative State University Baden-Wuerttemberg offers a broad spectrum of nationally and internationally accredited bachelor degree programmes in the fields of business, engineering and social work. The programmes are intensive and vocationally oriented, and are continuously improved through close collaboration between employers and academics.

The Baden-Wuerttemberg Cooperative State University awards academic degrees that are internationally recognised. Further major developments include the brief to realise collaborative research projects, the accordance of membership status to the university's partner firms and institutions, and the involvement of these enterprises in the university's governing bodies and committees. The Cooperative State University has also extended its range of courses to include executive Master degree programmes. At the same time, the main structural characteristics of the dual learning concept of studies as developed by the original Berufsakademie continue to be the university's trademark.

**More information about the DHBW can be found at our website**  
▶ [www.dhbw.de](http://www.dhbw.de)



## **BENEFITS OF THE DUAL CONCEPT OF LEARNING AT THE DHBW**

### **FINANCIAL INDEPENDENCE**

Students at the Baden-Wuerttemberg Cooperative State University are financially independent from day one: As employees of the firm or institution that provides their workplace training, they receive a monthly remuneration for the duration of their studies.

### **VARIED AND INTENSIVE STUDIES**

All degree programmes at the Cooperative State University take three years. The phases of academic study and workplace training alternate in regular three-monthly intervals, ensuring both pace and variety throughout the programme.

### **LECTURERS WITH UP-TO-DATE KNOWLEDGE**

Courses are taught by professors at the Baden-Wuerttemberg Cooperative State University, visiting lecturers from other universities and colleges, and freelance trainers, consultants and executives who contribute cutting-edge knowledge and expertise from their professional fields.

### **SMALL CLASSES**

Small classes of no more than 30 students ensure close supervision by professors and lecturers, creating conditions that encourage motivation and pay an essential part in contributing to successful outcomes.



## **RECOGNISED QUALITY AS THE KEY TO SUCCESS**

### **NATIONAL AND INTERNATIONAL RECOGNITION**

In 2006, the Central Agency for Evaluation and Accreditation (CAEA / ZEvA) accredited all the degree programmes and in July 2008 validated them as intensive degree programmes with 210 ECTS points. Since 2001, the Open University Validation Service (OUVS) in London has granted international accreditation to programmes on a regular basis.

### **INTERNATIONAL EXPERIENCE AND OUTLOOK**

The Cooperative State University maintains numerous contacts with colleges and universities all over the world. This makes it possible for most of the degree programmes to include a period spent abroad.

### **EXCELLENT EMPLOYMENT OPPORTUNITIES**

Thanks to their sound knowledge and practical work experience, graduates enjoy excellent prospects in the job market. In the last few years, more than 85 per cent of students have graduated with a fixed employment contract under their belts.

“With a qualification that combines academic theory with practical know-how, our graduates are ideally prepared for a successful start to their career.”

Prof. Dr. Hans Wolff, Founding President

Degree Programmes Business	Heidenheim	Karlsruhe	Loerrach	Mannheim	Mosbach	Mosbach / Bad Mergentheim	Mosbach / Heilbronn	Ravensburg	Stuttgart	Stuttgart / VWA	Villingen- Schwerningen
<b>Business Administration</b>											
BA-Banking	•	•		•	•			•	•		•
BA-Consulting											•
BA-Service Sector Management /-Marketing	•			•			•		•	•	
BA-Financial Services			•					•	•		
BA-Health Care Management			•	•		•			•		
BA-Management in Commerce	•	•	•	•	•		•	•	•		
BA-Craft <sup>1</sup>									•		
BA-Real Estate Management				•					•		
BA-Management in Industry	•	•	•	•	•			•	•	•	•
BA-International Business		•		•		•		•	•	•	•
BA-Media and Communications								•			
BA-Exhibition, Congress and Event Management				•				•			
BA-Small and Medium Sized Enterprise											•
BA-Public Sector Administration				•							
BA-Transport and Logistics	•		•	•							
BA-Accountancy, Taxes and Auditing		•		•	•				•		•
BA-Business Studies with Tourism and Hospitality			•					•			
BA-Insurance	•	•		•					•		
BA-Business Development				•							
<b>Business Information Systems</b>											
Business Information Systems	•	•	•	•	•			•	•	•	•
International Business Information Technology				•							
<b>Media</b>											
Digital Media				•							
Media Design								•			
Online Media					•						
<b>International Business Management</b>											
International Business Management			•								
<b>Entrepreneurship</b>											
Entrepreneurship		•									

<sup>1</sup> Leading to the Open University validated award of "B. A. Hons. in Business Administration (Small and Medium Sized Enterprise)"

## Degree Programmes Engineering

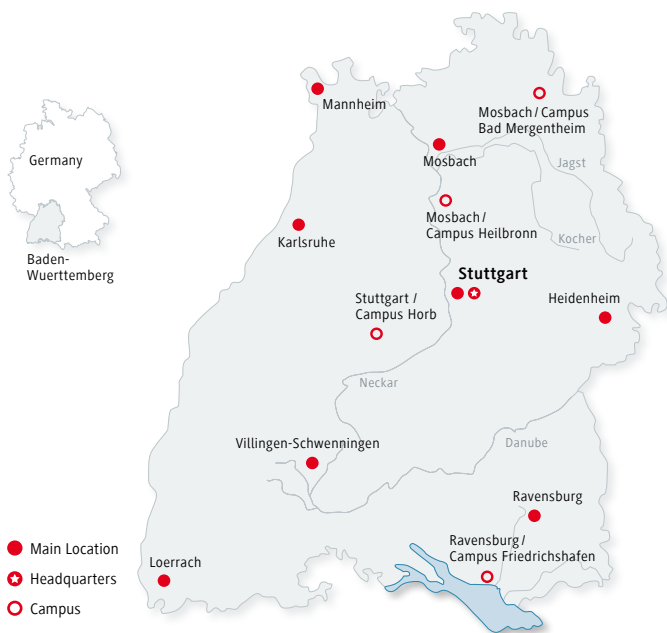
	Heidenheim	Karlsruhe	Loerrach	Mannheim	Mosbach	Ravensburg/ Friedrichshafen	Stuttgart	Stuttgart/ Horb
Applied Computer Science		•	•	•	•		•	•
Construction					•			
Electrical Engineering		•	•	•	•	•	•	•
Wood Technology					•			
Information Technology	•	•	•	•	•	•	•	•
Aeronautical Engineering						•		
Mechanical Engineering	•	•	•	•	•	•	•	•
Mechatronics		•		•	•		•	•
Mechatronics International			•					
Paper Technology		•						
Project Engineering	•			•	•			
Safety, Health and Environmental Engineering		•						
Business Administration and Engineering	•	•	•	•	•	•	•	•

## Degree Programmes Social Work Studies

	Heidenheim	Stuttgart	Villingen- Schwenningen
<b>Social Work</b>			
Social Work with Children and Young People	•	•	
Social Work with Older People	•		
Social Management	•		•
Child Care and Families	•	•	•
Pedagogy for Looked After Children		•	
Care and Rehabilitation		•	
Social Work in the Justice System		•	
Early Years		•	
Social Work in the Health Care Sector		•	•
Social Work with People with Mental Health and Addiction Issues			•
Social Work with People with Disabilities			•
<b>Social Economy <sup>2</sup></b>			
Social Economy <sup>2</sup>			•

<sup>2</sup> Leading to the Open University validated award of "B. A. Hons in Social Work Studies (Social Management)"

# THE LOCATIONS OF THE BADEN-WUERTTEMBERG COOPERATIVE STATE UNIVERSITY (DHBW)



MORE INFORMATION ABOUT THE LOCATIONS CAN BE FOUND  
AT THE FOLLOWING WEBSITES

[www.dhbw-heidenheim.de](http://www.dhbw-heidenheim.de)

[www.dhbw-mannheim.de](http://www.dhbw-mannheim.de)

[www.dhbw-stuttgart.de](http://www.dhbw-stuttgart.de)

[www.dhbw-karlsruhe.de](http://www.dhbw-karlsruhe.de)

[www.dhbw-mosbach.de](http://www.dhbw-mosbach.de)

[www.dhbw-vs.de](http://www.dhbw-vs.de)

[www.dhbw-loerrach.de](http://www.dhbw-loerrach.de)

[www.dhbw-ravensburg.de](http://www.dhbw-ravensburg.de)

**Duale Hochschule Baden-Württemberg**  
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